



State House
Lusaka
Republic of Zambia
Press Statement

For Immediate Release

PRESIDENT LUNGU RECEIVES BOOKS

Lusaka, (Tuesday, 16th June, 2020) ----Special Assistant to the President for Press and Public Relations Isaac Chipampe has urged academics and Zambians in general to research and write books that would help develop the country.

Mr Chipampe says the myth that Africans do not read must be quashed and this can only happen if there were more books written by Africans themselves.

Mr Chipampe said this when he received a new book titled **Productivity in Africa, Myth or Reality**, on behalf of His Excellency, President Edgar Chagwa Lungu.

Professor Gideon C. Mwanza and Dr Bernard Chishala from Gideon Robert University are the authors of the book.

Mr Chipampe says, "University lecturers should not just recommend books written by foreigners but their own books for their students to read. Libraries should conversely reward authors once their books are borrowed," adding, "That way people will be encouraged to write books, especially academic ones."

On behalf of the President, Mr Chipampe thanked Prof. Mwanza, who is the Chief Executive Officer of the University and Dr Chishala, the Vice Chancellor.

And Professor Mwanza acknowledged that Zambians must read and write so that the country's aspirations, challenges and successes are documented.

"It is important to create credible and reliable institutional memories and histories for posterity's sake," Prof. Mwanza said.

He said **Productivity in Africa Myth and Reality** has documented and outlined an afro-centric approach to productivity development and surveyed the employment and labour sector in order to suggest some adjustments perceived as being crucial to making the sector a truly social economic driver.

And Dr Chishala said the book looks at productivity as a way of life in Africa and recommends how this could be achieved.

"It then assesses the employment and labour sector and discusses those frameworks that work and improve lives of nations," Dr Chishala said.

The two authors have added something to data on productivity and hope the book would be widely read in Government and in policy-making processes.

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